Build Your Own Website and Win More Lucrative Writing Projects and Income

**Use AWAI’s 4-Day, Step-by-Step Website Building Blueprint To Find Higher Paying Clients and Earn 65% Higher Fees!**

Dear Writer,

You know first impressions are everything. People do judge books by their covers, same as they judge other people by their first impressions.

But did you know that not having a website or having one that’s not so great can make a poor first impression and be a speed bump on the road to a more successful freelance writing career?

Not only that, but you got to stand out, too. As a freelance writer, even with a website, you could be lost in a sea of other freelancers.

Take 30 seconds to search “Freelance Copywriter” … you’ll find 11,700,000 results — and many of those could be your competitors.

If you’re niched, you probably face stiff competition, too. Check out these Google results:

* “Freelance Financial Copywriters” … 6,690,000
* “Freelance Technology Copywriters” … 6,220,000
* “Freelance Baby Products Copywriters” … 2,140,000
* “Freelance B2B Copywriters” … 650,000

**How will you make yourself stand out from the crowd?**

How can you expect your prospects to dig through all these to tell if you’re the right fit for the job?

It’s all comes down to your website ... but not just any old website. You need a professional website that showcases your unique writing skills and talents.

Your website should be like that crisp, pressed, ironed shirt you make sure to wear on your first interview, or your polished shoes that says a thousand words about your personality. Setting your clients at ease that you are the answer to their copywriting needs — starting with your online presence.

It’s time to narrow the search, spark the desire to hire, and eventually the long-lasting connection with those searching for “the One” with a website that best represents the memorable impression we all want to make.

Let me show you how to create one that helps you land high paying clients and charge as much as 65% higher fees.

**Stand out online and shine a light on your skills as a professional freelance writer in your industry niche**

Your client prospects want to get to know you better by clicking online to see what you can offer them. Your website should reflect the skills you’ve polished and higher-paying fees you deserve to earn.

**“One of the best decisions I’ve made for my business...”**

“The AWAI web training series was wonderful — it gave me not only the confidence, but also the tips and tricks to build my website on my own. From suggestions on hosting to detailed site design suggestions, this truly is a 'build your website in a box' program. You won't regret it — **completing this program was one of the best decisions I've made for my business to date**.

**— Laura LaChapelle Joppa, Maryland**

With a website that showcases your writing skills and confidence, you can focus on more important things, like delivering the results to your clients can rely on when they see a professional website.

These are the ingredients to lead you to the **professional fees you deserve** and that research shows can help you find higher-paying clients who pay 65% higher fees.

Think what 65% higher fees can mean for you:

* **Earn more in less time.** So, if you’re like many full-time freelance writers, you may be able to earn in 40 hours what it could take you 60-70 hours to earn.
* **Have more free time for YOU.** So, you’re not chained to your desk working on one low-paying project after another.
* **Be more selective in the projects you take on.** So, you’re not having to take on every project that comes calling. Funny thing, too, by NOT taking every project that comes your way, you could find your apparent scarcity will actually attract MORE higher-paying clients to you!

**AWAI’s “Build Your Freelance Website in Four Days” webinar series can help you make the great first impression   
you need to succeed**

But how do your client prospects go from knowing you’re the right one for the job to themknowing you’re the perfect fit?

**“Easy to understand and ... fun, as well ...”**

“AWAI has taught me a great deal. I was struggling with building my own website for some time. I finally decided to hire a designer because the trial-and-error method was too time-consuming. When I learned about the Webinar Series, I went back to building it myself. **I am enjoying the experience. AWAI makes it easy to understand the process and makes it fun, as well**.”

**— Loraine Degraff**

[**writingthatspeaks.com**](http://writingthatspeaks.com/)

By having a locked and loaded, ready-to-fire website that holds all the answers to your client’s hiring problem.

No samples? No worries! This complete program will uncover the mysteries of getting started. So, in under a week, you will have NO EXCUSES to be ready to connect with higher-paying clients and making higher fees.

Don’t waste any more time in limbo waiting to take the leap. Learn how easy it can be to take get your new website up and running in just 4 days…

In just four days, we’ll walk you through each step of building a great website that covers all bases to save you the ***time*** (weeks of teaching yourself the mechanics of web building); the ***money*** (web designers can charge $2,000 and more); and the ***stress*** (which could be better spent towards your new writing projects!)

**AWAI’s “Build Your Freelance Website in Four Days” webinar series** is designed to help you build your own website fast and take the mystery out of doing it. Its video tutorial step-by-step guides will walk you through the specifics of WordPress and domains, content placement and layouts.

You’ll also learn how to use search-engine optimization (SEO) and other techniques to promote your website and stand out from the many thousands of other writers out there in your niche.

**So, what are you waiting for?   
Let’s get started … respond today and save $100!**

Usually this AWAI program costs **$497** to get lifetime skills of being your own web designer.

But now, for a limited time, this program is being offered for only **$397** — that’s a **$100 discount** to get yourself started with life-long skills with the freedom to edit and update your own site on YOUR terms and YOUR time.

Not only is this being offered at a price you can’t beat, but it will also be generously accompanied by the following bonuses:

* **Free “Website Acceleration Guide**” to make sure your new website hits the top search results online by helping you learn how to use Google Analytics and SEO to your best advantage.
* **Free “The Essentials Guide”** to give you the know-how to target paying clients by curating your essential web content by niche.
* **Free lifetime access to all webinars** so when AWAI discovers new ways to improve your site even more, you’ll be the first to know.
* **Your SPECIAL INVITATION to our AWAI members-only Facebook** **group** where you’ll always have access to the tips, tricks and support of your fellow AWAI website builders.

Not only will you have full access to unlock these offers, but you’ll also be backed by our RISK-FREE 100% money-back guarantee! That’s because at AWAI we want to give you the web-building **tools** to set you up for SUCCESS.

The skills you will acquire in **just 4 days** will be by your side for the rest of your career, whether it’s to quickly update the samples you write in your future to attract more clients, or to seamlessly design other writers websites for your own fees, on your own time.

JUMP IN NOW and invest a little now to see big returns later with how much you’re saving yourself.

If you’ve come this far you’ve found yourself ready to take your career to the next level at an unbeatable limited-time offer of 20% off our original $497 price. Take the plunge you won’t regret for only **$397,** if you register NOW!

**Last….but not least!**

Your lifetime membership includes:

- A free website critique from our highly trained professionals

- Assistance in customizing your contact form

- Your hosting options and domain questions answered

- Help tying everything together with content placement and taking your site live!

So call today. Our Member Services team is standing by to sign you up for the sweet deal of **$397**! Call toll-free at 866-879-2924.

To your success,

Rebecca  
**Rebecca Matter President,   
AWAI Founder, Wealthy Writer**

P.S. Remember: The sooner you act, the sooner your future higher-paying clients can find and hire you!