

Control Allergies At Their Source



Dust Mites, the Unseen Menace



- **One gram of indoor dust can contain as many as 1,000 dust mites ...**
- **One dust mite can generate 200 times its weight in feces and other associated allergens ...**
- **One classroom can contain millions of dust mites ...**

The Bio-Contaminant Cycle



ACHOOO!!!

Human skin cells are released
(12 grams/day)

- Mites feed on skin cells
- Mites droppings accumulate (20-30/day), plus dead mites

- Bacteria, fungus, mold & mildew grow aggressively on droppings & dead mites
- Allergens are released into the environment, adversely affecting indoor air quality

Consequences¹



- **Asthma is on the increase**
 - **7.2% of the general population is thought to have asthma**
 - **~6.5 million children ages 5-17 suffer asthma**
 - **Children < 15 = 40% of all asthma hospital discharges (but only 22% of the population)**
 - **Dust mite allergen-laden indoor air is a key trigger of indoor asthma attacks**
- **\$12.7 billion in total associated costs**

¹ Trends in Asthma Morbidity and Mortality, American Lung Association, February 2002

The Ecology Works 1-2 Punch

#1 ... Kill the dust mites & control them

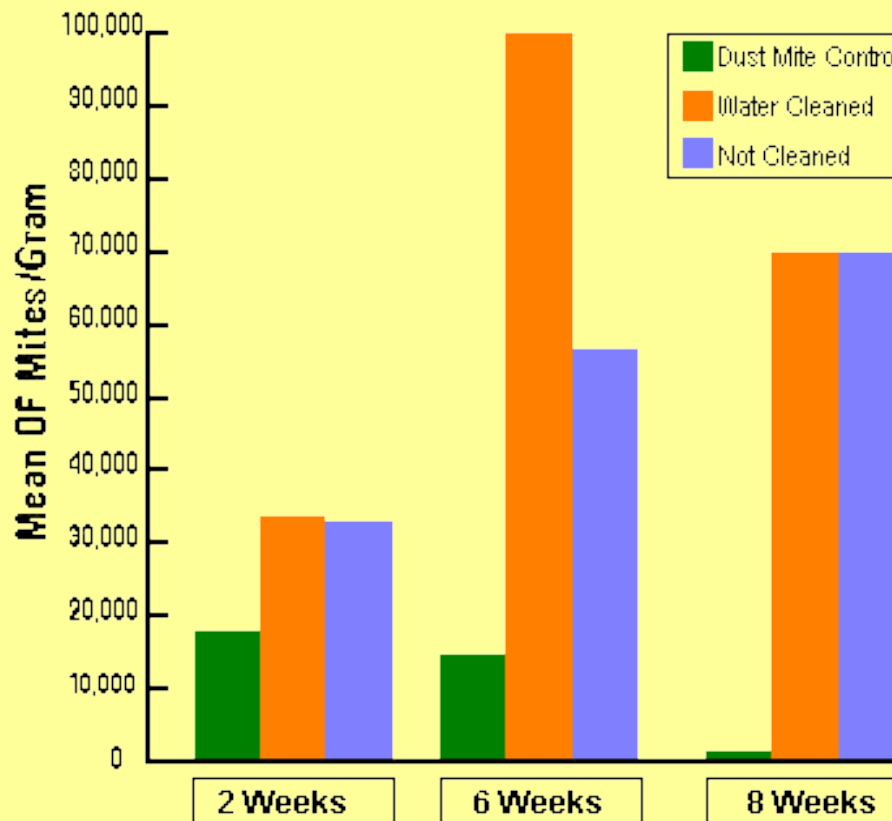
- Safe borate compound
- Non-toxic to humans/pets
- EPA-registered
- Odor-free, stain-free
- Highly-effective, proven results



Proven Results



Long term effectiveness² ...



²Wright State University research, 2002

The Ecology Works 1-2 Punch

#2 ... Neutralize their allergens

- Safe, biodegradable
- Non-toxic
- Odor-free, stain-free
- Highly-effective, proven results



What Others Are Saying

- ***“Upon application of the DustMite and Flea Control product in affected carpeted areas, we typically see a reduction in allergen load of dust mites from 60 to 90%, a remarkable improvement.”***

Alan Wozniak, President/CEO, Pure Air Control Services

- ***“I want to commend your product for helping lower the dust mite populations to less than threshold amounts in the classrooms of Rivers Edge Elementary School ... even now, eight months later, a recent test showed the dust mite populations to be nil.”***

**Michael Webster, Project Manager, Indoor Environmental Quality
Port St. Lucie School District, Florida**

- ***“My son’s allergies forced him to miss school frequently, despite his medications. It wasn’t until I tried DustMite and Anti-Allergen products that his symptoms disappeared. I now use it twice a year and am relieved to have found a natural remedy for his condition.”***

Angela Smidt, Mother, San Rafael, California

Easy to Apply



- Specially formulated powder mixes easily with water
- Apply as a spray or deep-clean via steam vacuuming
- 2-lb. size treats up to 800 square feet
- Guaranteed effective for six months
- Also kills fleas & can control fungus and mold



- Specially formulated liquid solution, no mixing needed
- Gallon size treats up to 2,000 square feet
- Apply as a spray or deep-clean via steam vacuuming

Easy to Buy



- 2-lb. size provides best coverage, best value
- Retail: \$34.95
- Special hospital wholesale price:
 - Case: \$110 (6 packages @ \$18.50)
 - Pallet: \$3,348 (216 packages @ \$15.50)
- Available in 32-oz. And 1-gal. sizes
- Retail: \$24.95, 32-oz.; \$56.95, 1-gal.
- Special hospital wholesale prices:
 - 32-oz. Case: \$114 (12 bottles @ \$9.50)
 - 1-gal. Case: \$130 (4 bottles @ \$32.50)
 - 32-oz. Pallet: \$3,600 (480 bottles @ \$7.50)
 - 1-gal. Pallet: \$4,104 (144 bottles @ \$28.50)

1-2 Punch @ 3.5-6 cents per square foot!

The Ecology Works, A Trusted Name

Our Mission: We put ecology to work to promote earth-friendly and sustainable economic practices and to make the world a better place to live.

- **Florida corporation, 10 years in business**
- **Highly invested in the patent, EPA registration, formulation & distribution**
- **Focus on indoor air quality, customer service and results**
- **Affiliations with national allergy concerns, researchers and key commercial partners**

The Ecology Works®

Putting ecology to work to promote earth-friendly and sustainable economic practices and to make the world a better place to live.



www.ecologyworks.com

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